

# Visual Expressions

with

# Denise Ippolito

Spend two half days with world renowned, award winning photographer, Denise Ippolito. Denise has travelled the world to unique locations to shoot nature and landscapes to create some of the best visually inspiring images.

Denise shares her creative talents with us to show you her full workflow from subject approach, equipment and shoot and to the final post processing to create astounding works of art.

If you want to take your photography to the next level, you do not want to miss this event!



## October 17 & 18, 2020

Live Webinar Broadcast. Join us for this online interactive presentation over 2 days.

**Please visit [www.O3C.ca/Speakers-Day](http://www.O3C.ca/Speakers-Day)**





# Visual Expressions with Denise Ippolito:

## Visual Expressions: Presentation

Many times, as photographers, we arrive at a location that is stunningly beautiful. We then scour the scene looking for a shot that will reflect the beauty that we see in front of us. Often times we will not be able to create an epic shot even when the view is utterly fantastic. Just because a vista is stunningly beautiful does not mean that it will make a great photograph. Part of that problem is, we are feeling the beauty as much as we are seeing it- and that is where most folks get into trouble. They are not able to visually express what they are experiencing...

## Bloomin' Ideas: Presentation/Demo

My one hour slide program/lecture "Bloomin' Ideas" will cover the in-camera techniques that I use to capture beautiful flower images: composition, depth-of-field and selective focus, the use of extension tubes and reflectors, and the use of natural light. You will learn to create impressionistic flower blurs by using your camera as your paintbrush. I will also go into detail explaining my creative processing and multiple filtering effects that I use on a daily basis. You will be inspired to step out of the box and develop your creative vision and your own original works of art. If you love to photograph flowers this program is for you.

*Followed by: "Bloomin' Ideas" - Photoshop Demo Includes 15 minute in-depth Q&A.*

## High Key Capture and Post Process: Demo

Denise will introduce us to her techniques for capturing images that are exposed to the right so they can be post processed into stunning high key artistic images. Denise will also take us through how she post processes these high key shots for maximum visual impact.

## Bird Photography: The Art of the Composition. Presentation/Demo

This 60 minute presentation is not geared towards exposure or techs. But rather, it is an informative program based on composing for birds. I have never conformed to many of the compositional rules, as they were just not pleasing to my eye. I decided to put together a culmination of compositional thoughts that have served me well over the years and that appeal to the artist inside of me. Adhering to my own guidelines has helped me win two Categories in the prestigious Windland Smith Rice Nature's Best International Competition.

*Followed by: "Bird Photography" - Photoshop Quick Tips Demo. Includes 15 minute in-depth Q&A.*

### Schedule of Events:

#### Saturday October 17th, 2020

9:00-10:00am: Visual Expressions Presentation + Q&A  
15 Minute Break  
10:15-11:15am: Bloomin' Ideas Presentation + Q&A  
15 Minute Break  
11:30-12:30am: Bloomin' Ideas Demo + Q&A  
12:30-1:00pm: Final Q&A for the day

#### Sunday October 18th, 2020

9:00-10:00am: High Key Capture and Post Process 15 Minute Break + Q&A  
10:15-11:15am: Bird Photography: The Art of the Composition Presentation + Q&A  
15 Minute Break  
11:30-12:30am: Bird Photography: The Art of the Composition Demo + Q&A  
12:30-1:00pm: Final Q&A and Closing Remarks

**BONUS!** Participants receive 30% Discount of all of Denise's e-books.  
Plus 1 lucky winner will get a 30 minute one-on-one chat session with Denise!

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*Note: To view and to participate in the chat, members will need an internet connection and use of a web browser (Internet Explorer, Firefox, Chrome or Safari)*

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